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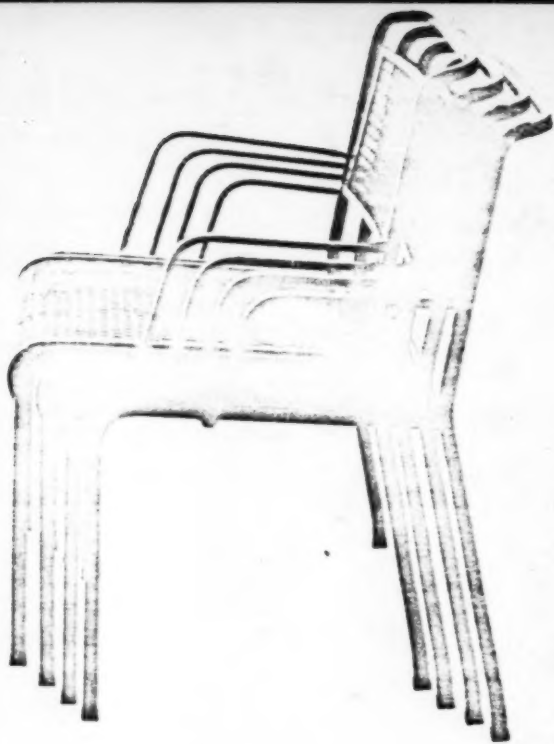
Life Support Column Tops List of Creative Concepts in New Hospital Tower. pp. 44-51. Gerald Luss, Luss/Kaplan, directs all aspects of function and appearance toward full patient care at North Shore's newly opened Payson-Whitney Tower of Health.
 Color Has Calming Effect on Psychiatric Hospital Patients. pp. 52-55. Northwestern University Psychiatric Institute design, by Christies Contract Associates, contributes to well-being of staff and patients.
 Efficiently Planned Medical Center Treats 20 Percent More Patients. pp. 56-57. Good use of space, comfortable colors, word processing center save time and money for center designed by Interscope Associates.
 Adjustable Support Features Grow in Health-Care Products. pp. 58-61. Designs use easy-maintenance materials, are contoured for comfort and pressure relief.
 Color Explosion in Once Drab Ceramic Tile Boosts Use in Contract Applications. pp. 62-67. New colors, shapes, sizes, easy maintenance, and custom color capability offer designers great specification capability.
 Carpet Scope: Woven Carpets Flourish in Contract, Constitute 15 Percent of Total Market. pp. 69-73. High-end wovens offer design, color versatility.
 Show Within a Show and George Nelson Seminar Top West Week Plans. pp. 74-75. Pacific Design Center expecting more than 4,000 at second contract design market, March 24-27, 1977.

MARCH 1977

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 Flexible Budget Options Tested Designer's Mettle. By Marvin B. Affrime. pp. 80-87. Design as a business art is confirmed as Affrime takes us behind the scenes at the new Clarendon Bank & Trust HQ.
 Energy Use Down, Productivity Up 20 Percent in Operations Center Open Plan. pp. 88-91. United American Bank, N.A., Knoxville, delighted with positive results of operation serving 18 branches designed by Counterpoint International.
 Larry Lerner Champions the Cause of Interior Design. pp. 92-94. Lerner, President of SLS Environetics, New York, jousts with dragon/monument erected by architects.
 Keep, Sell, or Donate? Furniture Decision is Vital to Design Budget. pp. 95-97. Relocation, remodeling, and standardization services provided by Business Appraisals.
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CONTRACT



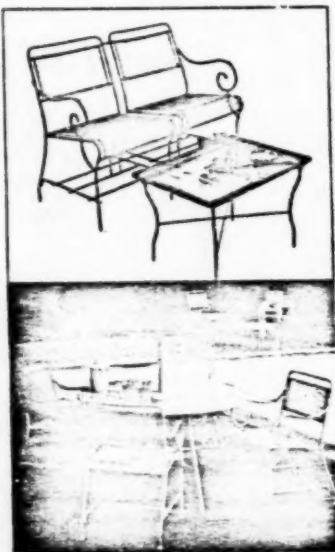
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- Regine's Sparkles with Mirrored Art Decor.** pp. 62-64. New York club reflects international counterparts.
- Club Design Gives Staff Control of Guests.** pp. 65-67. Design Continuum, Inc., devises floor plan to separate dining, cocktail, entertainment within a unified setting.
- Theaterlike Hotels Created by Space Design Playwright.** pp. 68-71. Howard Hirsch & Associates, hotel/restaurant design specialist, brings drama to settings.
- Rich Mid-East Oasis Dominated by Tentlike Tower.** pp. 72-73. William L. Pereira borrows from local culture and heritage to create contemporary forms.
- Fluid but Rugged Construction Makes Molded Plywood Ideal for Contract Uses.** pp. 74-79. For contemporary application, molded plywood represents economical use of wood; is perfect for open plans.
- Information-packed NRA Show Emphasizes Market Research.** pp. 80-81. Show expects 1,000 exhibitors.
- Stackability, New Convenience in Casual Lines.** pp. 82-87. Knock-down construction, swing-out trays, enliven indoor/outdoor selection.
- New Showrooms: Design for Business Interiors, Washington, D.C.** p. 34. Condi, Pacific Design Center, Los Angeles. p. 36.

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- NEOCON 9: Expanded Showrooms and Events Will Double Attendance.** pp. 76-77.
- NEOCON Seminars: Challenges of Tomorrow's Environment.** pp. 78-81. Eighteen sessions provide in-depth coverage of all facets of contract industry.
- NEOCON 9: Floor-by-floor Review of Contract Furnishings.** pp. 82-102. What to see during the show.
- NEOCON 9: Low-Cost Travel; Banquet; Midnight Affair.** pp. 103-105. A rundown of special events.
- NEOCON Charts the Course of an Industry.** By James W. Bidwill, NEOCON Coordinator. p. 106.
- Ninth Floor Adds Five Acres of Furnishings for NEOCON.** By Thomas V. King, General Manager, the Merchandise Mart. p. 106.
- Textiles, Hardware, Imports Spur Visits to Nearby Showrooms.** p. 107. Chicago area showrooms plan special product displays.
- Exhibitors Building Girds for Designer Traffic.** pp. 108-111. Exhibitors Building offers substantial number of contract lines.
- Under 50 Percent of Students Interviewed in '76 Entered Design Field.** pp. 112-113. CONTRACT contacted 16 design students interviewed last year at the IBD Student Rally to see how they fared.
- New Showrooms: Interiors International, Merchandise Mart, Chicago.** p. 50.

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- BIFMA Working Hard to Protect Specifier Against Flammability and Product Liability.** By Ted Combs. pp. 78-80. Heavy involvement with industry standards adoption through American National Standards Institute and Underwriters Laboratories.

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CONTRACT

- Giant Government Yields to Innovation.** pp. 85-86. CONTRACT devotes the major part of this issue to government design, who does it, how it is done, and how design professionals can become involved.
- Federal Government Doubles Design Demand.** pp. 88-91. GSA's new role as government landlord prompts client agencies to demand better space and design for their money.
- Top Modular Furniture Makes Dent in Gray Steel Look.** pp. 92-95. Bigger part of \$225 million federal furniture budget is spent on good design.
- GSA Supply Schedule—Straight Jacket or Designer Guide?** pp. 96-101. Three commissions illustrate varied approaches to federal jobs.
- Designers Question New GSA Hiring Procedure.** pp. 102-104. Interior design jobs go to lowest bidder.
- Look Beyond the GSA for Varied Projects.** pp. 105-111. 16 other government agencies have design and construction power that offers interesting projects. Names and addresses listed.
- NEOCON Registrations Mount as Mart Gears for Biggest Show.** Last-minute update on products and events scheduled for NEOCON 9, June 22-24, at the Merchandise Mart.
- Carpet Scope: Relevant Test Devised for Carpet Flammability.** By William Wald. pp. 118-120. New test measures radiant energy, a cause of flame spread.
- New Showrooms: Westinghouse, New York.** p. 50.

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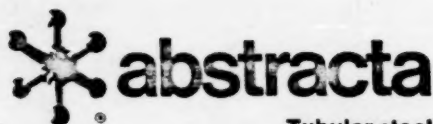
- CONTRACT 1977/1978 Open Plan Specifier's Guide.** pp. 52-81. Comprehensive listing of open plan sources.
- Any Fabric Won't do in Open Plan Specifications.** pp. 82-83. Sound control, flammability rating and esthetic challenge designer.
- Open Plan Design: Retla Open Plan Executives Back to Private Offices.** pp. 84-87. One of 1976's most interesting open plan designs is converting its entire third floor into private executive office space.
- Carpet Scope: Growing Use of Glue-Down Carpet Calls for Care in Specification.** pp. 88-91. Wrong adhesive for the type of backing, salts, and moisture in concrete pose delamination and staining threats.
- Human Issues set Tone for Third ASID National Conference in Houston July 22-25.** pp. 92-94.

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- Cost of Remodeling Kept in Check by Framework Reuse.** pp. 58-63. Graphic study of architectural forms by Montgomery, Winecoff, New York, heightens expansion, remodeling of Elektra/Asylum HQ.
- Run-Down Flop House Recycled into High-Style Showroom.** pp. 64-67. A deteriorating two-story structure in Miami gets second life as setting for the Pace Collection.
- Function First, Esthetics Second Ruled Expansion Program.** pp. 68-69. Ups 'n Downs office/warehouse HQ gets a new corporate image by Eve Frankel, ASID.

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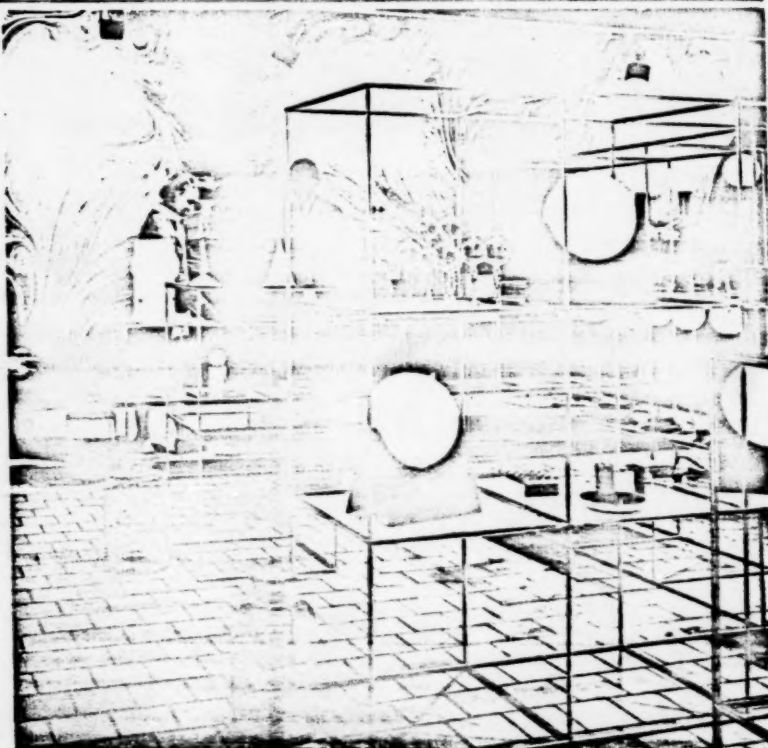


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- Complex Hospital Calls for Simple Signage System.** pp. 70-72. Color-coding eases parking traffic at North Shore. Interior signage by Luss/Kaplan Associates.
- Early Involvement of Signage Designer Makes Graphics Clear.** By Wayne Kosterman. pp. 73-75. Primary goal is to identify locations and direct people to them.
- Pile, Berber Dominate Carpet Styles.** pp. 76-81. Rubber and vinyl flooring maintain footing in contract field.
- More Light, Less Power is New Track for Lighting.** HID units, track lighting, and area illumination pace newest fixture offerings to specifiers.
- Scandinavian Wood Skill Still Superb but Design is in Lull.** By Charles Stendig. The best of the Scandinavian Furniture Fair came from revivals.
- New Showrooms: Mira-X, New York.** p. 46.

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- Outer Space Research Helps Color Habitability.** By Dr. Richard F. Haines. pp. 64-69. Research in space modules has application to inner space.
- Soft Wall Sculpture "Takes the Edge Off" Business Interiors.** pp. 70-73. Warmth enriches office atmosphere.
- Stained Glass, Banners, Sculptures Supplement Prints.** pp. 74-79. Greater choice of decorative media.
- Spirit of Innovation to Bring Thousands to Designer's Saturday.** pp. 80-87.
- Space Planners Team with Landlords to Win Clients.** pp. 88-89. Hard-to-rent office space gets boost from designers.

- Artificial Turf Grows in Contract Projects.** pp. 90-92. Guarantee programs expand for other colors than green.
- NOPA Show: Dealers to Discuss Return on Design.** pp. 93-95.
- PDC Show Marks West Presentation of IBD/CONTRACT Awards.** pp. 96-97.
- New Showrooms: Eppinger, Merchandise Mart, Chicago.** p. 43. Westinghouse Architectural Systems Division, Merchandise Mart, Chicago. p. 48.

OCTOBER 1977

- Designers will Find Fewer Bank Jobs as Electronics Changes Structure of Banking.** pp. 70-73. Flexibility is being built into bank operations.
- Lobby and Banking Room Showcase Bank's Image.** pp. 74-79. Space Design Group's image-making design expertise in Clarendon Bank project.
- Bank Without Walls is Wide Open in Tower Lobby.** pp. 80-83. Space frame-topped pavilion houses Boatman's Bank with architecture and interiors for Boatman's by Hellmuth, Obata & Kassabaum.
- Fiberglass Modules of Pale Yellow Assembled in Italian Bank.** Architectural firm Superstudio, Florence, Italy, applies a systems approach to interiors of Banca Toscana branch in old Florentine building.
- New Photo Image Reproduction Methods Expand Design Options.** pp. 86-91. Techniques ranging from laser scanning and computer-directed, paint-spray images to fine photo art and wall murals explode possibilities.

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Ergonomically Designed Chairs Based on Critical Body Support. pp. 92-95. On-the-job absenteeism can occur because of poor chair design.

Bank Products Combine Drama, Luxury: Officers Veer to Wood. pp. 96-110. Chrome seating eases up on carpeting.

Executives from Overseas Invited to Attend Hotel/Motel Show. pp. 102-103.

Top U.S. Buyers to be Flown to Canadian Contract Show. pp. 102-103. International Interior Design Show to be held at Exhibition Place in Toronto, November 8-10.

New Showrooms: Harter, Merchandise Mart. p. 50.

NOVEMBER 1977

Word is Grow for Office Design Market pp. 54-55. Market study by Predicast, Inc., says office design industry will be strong for the next decade, especially open plan.

The Higher the Rank, the More Enclosure at PRUPAC HQ. pp. 56-61. Geometric orientation to perimeter walls and space allocations, by Walker/Grad Inc.

Knowing the Variables is Key to Task/Ambient Answers. pp. 62-65. Efficiency and quality of light depend on performance of all elements.

Options Expand Open Plan Systems. pp. 66-69. Convenience components make furniture flexible.

Wool and Cotton Dominate Drapery and Upholstery Lines. pp. 70-75. Patterns mimic men's suiting.

Maverick Carpet Consultant Establishes Supermarket/Discount House. p. 76. The retail sales tool is being applied to contract carpet distribution.

IBD/CONTRACT Awards Jurors Set Tough Criteria for Winners. pp. 77-83. Eight gold and nine silver medallions presented to product manufacturers.

DECEMBER 1977

Designer/Architect Struggle Resolved at J-M Complex. pp. 50-57. Marvin B. Affrime, President of The Space Design Group, discusses the process by which the huge Johns-Manville HQ project came into being and what it portends for the future of interior design.

Mexican Motifs Blend with Modern. pp. 60-61. Latin American HQ of G.D. Searle in Coral Gables dramatized with old Mexican themes by Designers Kind, Lippert, Robinson.

Low Ceiling Uplifted Through Design. pp. 58-59. W. Richard Roberts of Innerspace expands sense of space with architectural detailing at offices of Union National Bank & Trust.

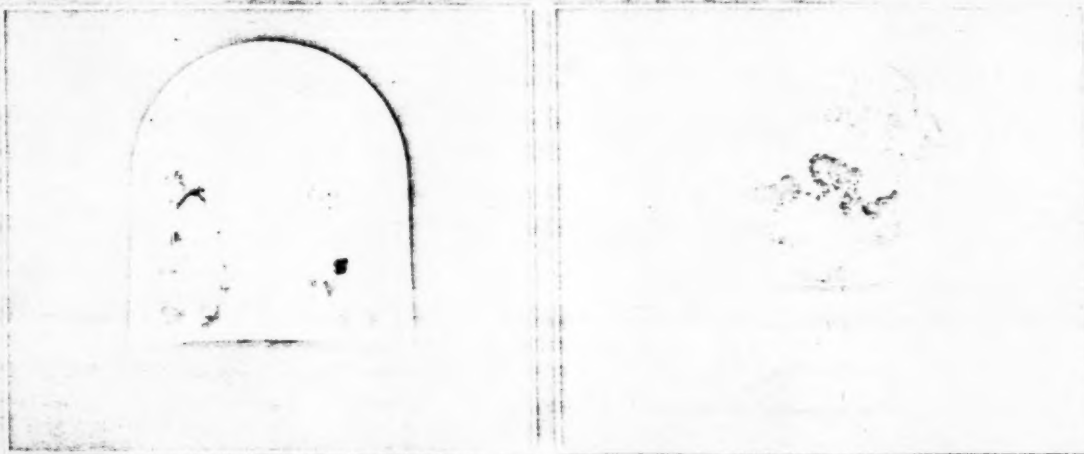
Executive Offices Plays Off Wood Surfaces, Chrome Trim. pp. 62-67. Burl veneers, bulbous edges, reveals, and cylindrical bases and legs typify current selection.

Records Management Sets Foundation for Space Plan. pp. 68-71. Some users of this management service have cut their costs and space requirements by more than half.

Condes V Seeks End Users for Contract and Design Show. pp. 72-73. Seminars discuss developing business.

Super Executive Accessories Reflect Contemporary Modes. pp. 74-76. Shiny chrome finishes, sophisticated colors augment power image.

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